

# MAGNET SCHOOLS: by the numbers

## MAGNET SCHOOLS OF AMERICA:

is a professional association driven by its members representing nearly 2,000 magnet schools nation wide, as well as members of the community including, parents and families, school district leaders, businesses partners and institutions of higher education.

## HISTORY:

1960

Magnet schools emerged in the United States serving as a means of remedying racial segregation in public schools

1980

Magnet Schools of America (MSA) was organized as a for-profit organization, incorporated in the State of Texas, sponsoring conferences

1994

MSA was approved by the IRS as a 501(c) 3 not-for profit, professional educational association.

2000

MSA relocated its office to Washington, D.C.

2013

There are approximately **4,000** magnet and theme-based schools across the U.S.

## DIVERSITY:

promoting **choice**  
maximizing **opportunities**  
ensuring diverse **learning** environments

96%

reduce racial disparities

80%

have school-wide programs

70%

have diversity goals

## MOST POPULAR THEMES:

ARTS



Fine, Visual, Performing

INTERNATIONAL BACCALAUREATE



(PYP, MYP, DP)

STEM



Science, Technology, Engineering, Math

## BENEFITS OF MAGNET SCHOOLS:

### INNOVATIVE CURRICULUM

higher graduation rates  
increased student attendance rates  
diverse student enrollments

### SPECIALIZED TEACHING STAFF

increased parent satisfaction  
improved academic achievement

“Magnet schools are quietly making a significant difference in the lives of students and serve as our best example of what works in education.”

SCOTT THOMAS

Executive Director, Magnet Schools of America

## SUCCESS:

Magnet schools are **OUTPERFORMING** other district schools all over the country.

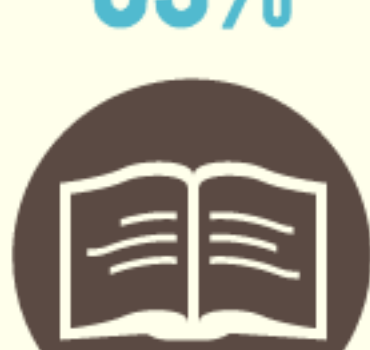
### CLOSING ACHIEVEMENT GAP

95%



### EXCELLENCE IN READING

83%



### EXCELLENCE IN MATH

84%



In magnet schools, **PARENT ENGAGEMENT** is **52%** higher than in neighborhood schools.



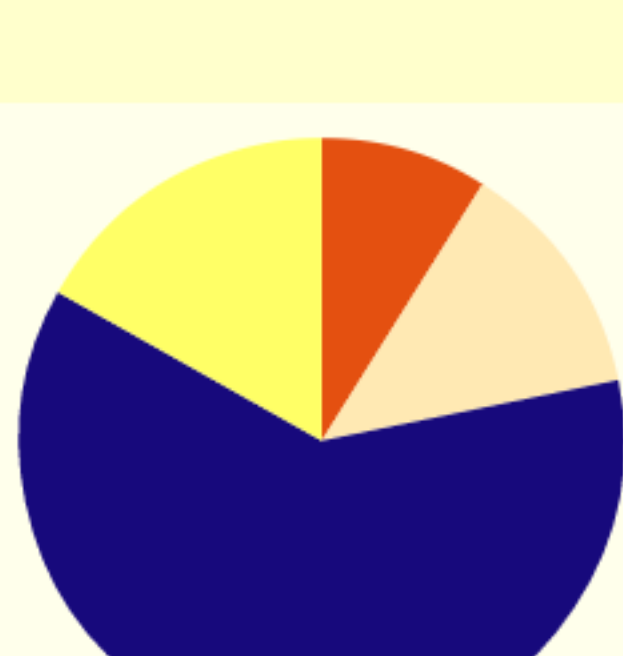
## STUDENT SELECTION

**LOTTERIES** are run by of magnet schools

91%

75%

of magnet schools currently have **WAIT LISTS**



The information used was comprised of survey by the Magnet Schools of America. Results from schools around the country at all levels of the K-12 spectrum, offering a variety of themes.

**MAGNET SCHOOLS OF AMERICA**

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Smart Choice Technologies is a proud supporter of Magnet Schools of America by providing a fair and transparent student application and lottery management system to magnet schools across the country.